



www.hayward-ca.gov







Building Community

Person by Person







Key Neighborhood Partnership Program Elements:

Phase I:

Relationship Building

Series of Community Conversations and Building of Neighborhood / City Partnerships

Phase II

Transition to Neighborhood Initiated Civic Engagement

Phase III, and Beyond:

<u>Expansion and Sustainability</u>
of Neighborhood Partnerships, Leaders and Organizations























Creates Direct Neighborhood Access to City Services

Significant Achievements To-Date:

Other City Services:

✓Targeted Law Enforcement to address "Problem Houses", parking and traffic concerns, and other Neighborhood Safety issues,

√Code Enforcement ,

√Graffiti Abatement,

✓ Pick-up of junk, garbage and debris dumped in the public right-of-way, and more...





City must re-align
its priorities and resources
to meet <u>customized</u>
neighborhood needs

Neighborhood Needs...



Resources



The Neighborhood Partnership Program is Built on Three Inter-linking Principles...

The City operates most effectively when doing so in partnership with the community it serves.

Many community issues are not resolvable by the City alone. When community members organize, more can be accomplished than when individuals, and organizations, act alone.





What Neighborhood / City Partnerships Look Like...

The Neighborhood Side of the Partnership; and

The City Side of the Partnership











Phase I Making City Hall Part of the Neighborhood:

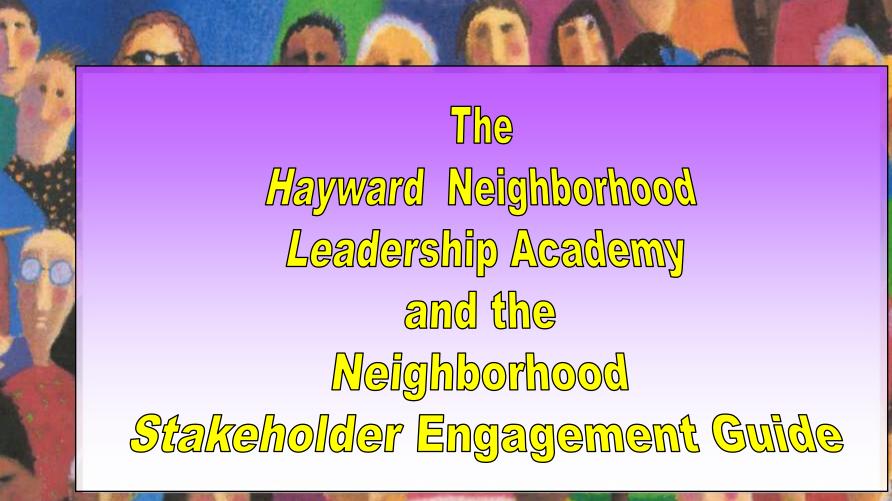


Through a series of City-initiated Neighborhood Meetings











Neighborhood Leadership Academy Subject Areas:

Making a Difference!

Democracy is not a Spectator Sport

The Lay of the Land

Neighborhood Action Planning



The

Hayward Youth Leadership Summit

2010 70 Participants Ages 15 to 21



From Words to Action:
Service-Learning
Project
(Over 100 low-income
Hayward Families Served)



Using Current Events to
■ Evaluate and Determine...

"What is Effective Advocacy?"

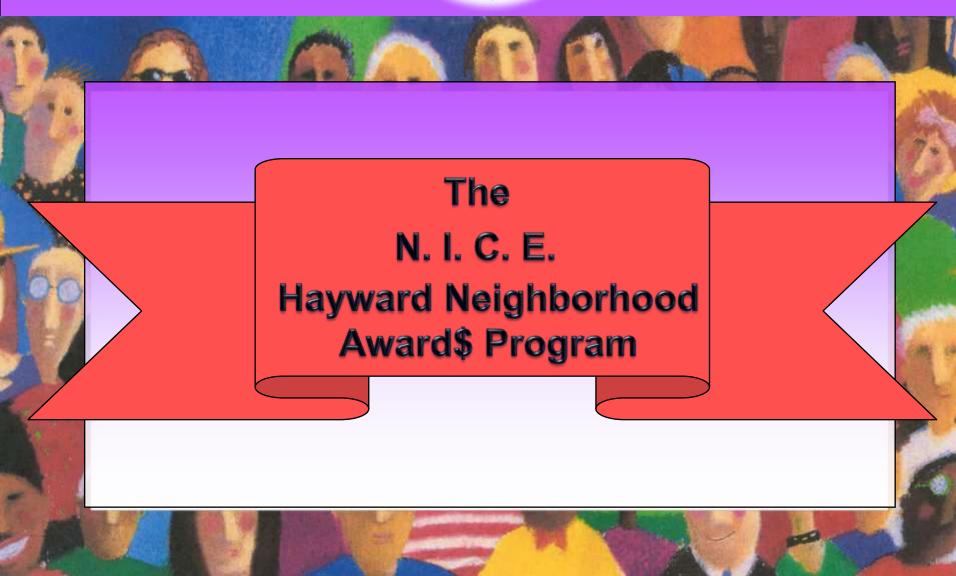
("March 4 Education" – 3/4/10)





Neighborhood-Initiated Civic Engagement The

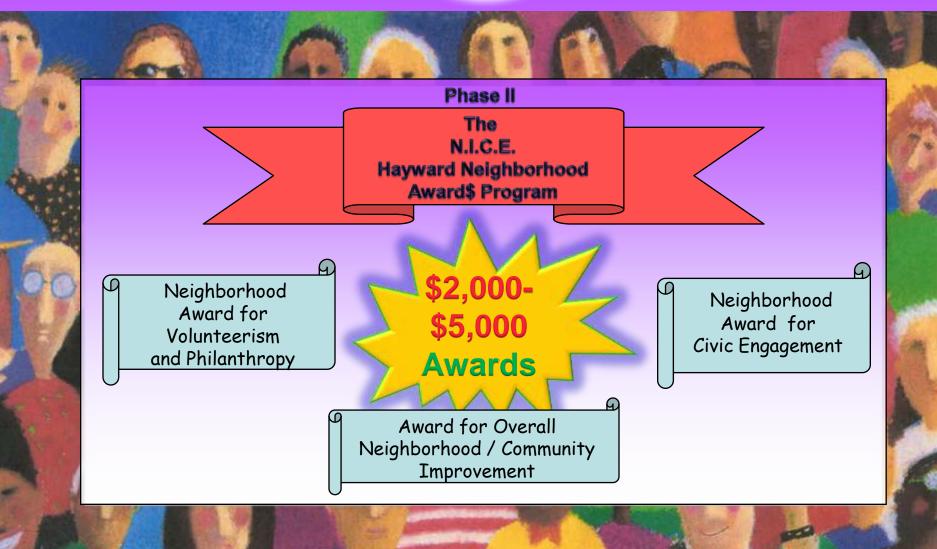


















Other Phase II Neighborhood Support Programs and Services Include:



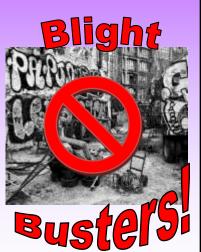








Neighborhood Teams









510-583-5500

















m Ten returnant te **Volunteer Leadership Teams**

A. Total Neigh. Interest Surveys submitted:

B. 1.: Willing to take on Leadership Role:

B. 2.: Willing to work on neigh. Improvement projects:

From all meetings; not all attendees submitted a

survey; more available if

needed.

3 = Yes

9 = Maybe

4 = No, or No Answer

Yes

Maybe

No, or No Answer



ഹവ്പസ്ഷ്സ്സഹ്സിഡ് Volunteer Leadership Teams

Plan & Manage

Neighborhood Meetings, and Other Neighbor to Neighbor Communications

Neighborhood Improvement Projects and Events



പരിപ്പരിക്കാന് പ്രസ്ഥാന് പ്രധാന് Leadership Teams

Take Action Based on Neighborhood Needs and Interests:

Issues Raised in Neighborhood Action Plan

Hayward Neighborhood Interest and Asset Survey





Click: www.hayward-ca.gov



Call: (510) HAYWARD (510) 429-9273



Phase II

Facilitating Communication Between Partners:



www.hayward-ca.gov

Hayward Neighborhood Partnership Network
- Building Links to Obtain Greatness -

(aka: The Neighborhood Partnership Network - BLOG-)

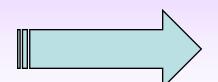


What Success Will Look Like... Changes in Expectations and Culture

From: City will fix our problems for us...



In the Community



To:

We can and will improve our neighborhood; what part will the City play?





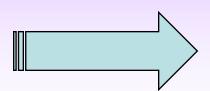
Changing Expectations and Culture

From:
The "City" knows
what is best
for your
Neighborhood...

And in City Hall

To:
Re-aligning
City priorities and
resources
based on needs Identified
by the neighborhood.









Phase III and Beyond Expansion and Sustainability of:

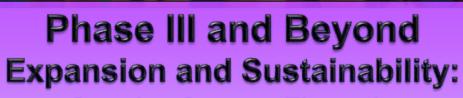
Ongoing Support To:

Neighborhood Leaders

Neighborhood Organizations

Neighborhood Partnerships!





Ongoing Support Through:

Increased Opportunities for Limited / Non-English Speaking Neighborhood Stakeholders







And through:
The ongoing development and support of
Neighborhood Networks









So, how will your neighborhood take part in the...





Contact:

City of Hayward
City Manager's Office Neighborhood Services
777 B Street, Hayward
(510) 583-4227
or Email:
David.korth@hayward-ca.gov

Or Click: www.hayward-ca.gov



Or Call: (510) HAYWARD (510) 429-9273





Contact:

City of Hayward
City Manager's Office Neighborhood Services
777 B Street, Hayward
(510) 583-4227
or Email:
David.korth@hayward-ca.gov

Or Click: www.hayward-ca.gov



Or Call: (510) HAYWARD (510) 429-9273